

What makes one solution better than another and why?

There are many factors that contribute to the creation of a good DHA solution

Primarily there needs to be a clear understanding of the synergy between the DHA, the medium in which the DHA is delivered and other tanning ingredients which may be present. DHA in a simple medium will not necessarily go into the skin particularly well, unless it is physically rubbed in, which results in streaking and, if the applicator isn't wearing gloves, much tanned hands. However there are some ingredients which act with the DHA to drive it very effectively deep into the skin which make the solution eminently suitable for spraying which in turn results in a more consistent colour and cleaner hands.

The way the DHA and other ingredients work on the skin also has to be considered. DHA takes its time to mature, so most of the best DHA solutions have other ingredients added that also give a tan but tans that develop faster than DHA. A good development laboratory will balance the action of the DHA so that as its tan develops it seamlessly replaces the fading tan of the other additional materials

A good DHA solution should also be developed to be kind to the skin. Many cheaper solutions fall down on this. A good formula will have a neutral pH and will also ensure that the solution imparts some additional properties such as moisturising. The importance of this should not be overlooked because a well moisturised skin is not only going to look better it is also going to retain the benefits of DHA for longer.

Of utmost importance to any brand is that a good DHA solution should be consistent, with tight specifications that are rigidly enforced by the manufacturer. Classic Tan ensures that they understand the shelf life and ideal storage conditions for the raw materials and work within the raw material suppliers guide lines, the best formulae in the world will not give the desired result if the ingredients used are out of date, or out of specification. It is also of up most importance that the DHA product is "fresh" and is supplied to the tanning salon in as near perfect condition as possible. Classic Tan has 26 distributors worldwide and therefore must manufacture fresh stocks of DHA solution on a regular basis thus ensuring tip top quality as all stock is turned over very frequently

Finally once the salon receives the DHA solution it must be used and stored correctly, Classic Tan provides useful tips and advice on correct use and storage.

Does price contribute to a good DHA solution? Only the user can decide!

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Enclosed – Image of Classic Tan Advanced Solution

Larger image available

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